# Wilfredo Palma

#### Computer Science Engineer

Worker, active and capable. Engineering in Computer Science with more than 8 years of experience, knowledge of Information Technology and Communications. Desktop and Web development, graphic design and translations.

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wilfredopalma.com

#### **WORK EXPERIENCE**

## **WordPress Developer**

### NTSprint

02/2023 - 04/2024

- Implemented company's website from initial design on Figma to a full version. Use of Elementor Page Builder and custom code.
- Improved website metrics for SEO, speed, usability, and accessibility using techniques to make the website faster and more user-friendly.
- Maintained a high level of security using advanced techniques, such as integrating Google reCAPTCHA, firewalls, and two-factor authentication, and ensured legal cookies compliance.
- Created complex custom post types, taxonomies, and custom code to adjust website requirements to new features.

## Web and WordPress Developer Codelight

05/2020 - 02/2023

- Designed responsive, mobile-first websites from design concepts using Elementor, WP-Bakery and HTML5 from initial concept or Figma, site architecture and wireframes to finished deliverable.
- Implemented and assessed keyword research and performance of SEO best practices.
- Collaborated with end users on project specifications, strategy and execution to build new pages and update existing ones.

#### Web Developer and Network Administrator VisualNet

01/2019 - 05/2020

- Coded websites using HTML, CSS, JavaScript, and Server-side languages.
- Optimized web applications for speed, scalability and security.
- Boosted web traffic by improving navigation and rectifying bottlenecks.
- Performed software installations and upgrades to Linux and Windows servers

## Software Engineer

#### National Center for Biopreparations

09/2014 - 12/2018

- Updated old code bases to modern development standards, improving functionality, built SQL Server databases and table structures for web applications.
- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique websites.

#### SKILLS



#### **EDUCATION**

### **Computer Science Engineer** Computer Science University

09/2009 - 06/2014 Havana, Cuba

#### **LANGUAGES**

Full Professional Proficiency

#### Spanish

Native or Bilingual Proficiency

#### SOFT SKILLS

